

March 19, 2020

New Miami Project Targets Booming Homeshare Market

A 51-storey highrise development proposed for Downtown [Miami](#) aims to bring together hospitality and hoemsharing under one roof. [Natiivo Miami](#), developed by [Newgard](#) and designed by [Arquitectonica](#), is the first purposefully designed, built and licenced building for homesharing in the city.



Natiivo Miami, image via Newgard

The 'CondoHospitality' tower splits its interior space between 412 fully finished and furnished studio to four-bedroom suites and 192 hotel rooms. While many condominiums in the region prohibit listing units on short-term rental apps like Airbnb, Natiivo Miami caters specifically to this burgeoning market.

SKYRISE CITIES



Natiivo Miami, image via Newgard

Owners can do with their units whatever they like, whether renting to short-stay guests or renting to long-term tenants. Natiivo Miami offers the same amenities and services a hotel would—the development's MasterHost facilitates the guest stay experience with a 24-hour concierge service and housekeeping.



Natiivo Miami scale model, image by Marcus Mitanis

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Residences curated by interior design firm Urban Robot reflect the cultural vibes of Downtown Miami, juxtaposing contemporary finishes with tropical and organic accents. Residences span between 410 and 2,200 square feet and feature panoramic ocean and city views. Private balconies, European kitchen cabinetry and stainless steel appliances come standard.



Natiivo Miami scale model and suite, image by Marcus Mitanis

Three full floors of amenities measuring in at an expansive 70,000 square feet will be shared between guests of the hotel and the residences. The eighth floor space is dedicated to the modern workplace. Approximately 10,000 square feet of co-working space includes private offices, conference rooms, quiet rooms, a coffee and juice bar, and an amphitheater ideal for large presentations.

The ninth floor is devoted to recreation and relaxation. This 16,000-square-foot space features a resort-style pool, a lap pool, poolside cabanas, a sun deck, and a bar surrounding by native tropical vegetation. A further 24,000-square-foot area is set aside for social gatherings. A dining terrace, specialty restaurant, cafe and cocktail bar, DJ booth and events lounge are just of some the elements of this amenities area.


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Natiivo Miami suite vignette, image by Marcus Mitanis

Finally, the 10th floor's 18,000-square-foot fitness centre is replete with exercise equipment, spa and treatment rooms, and an outdoor training terrace for guests to stay active.

Most of the units, which start at \$300,000, have been sold. The Natiivo experience will also be coming to Orlando, [Austin](#) and [Nashville](#) in the coming years.

 <p>Natiivo Miami Developer: Newgard Architect: Arquitectonica</p>	Address: 190 Northeast 6th Street, Miami, United St...	
	Category: Hotel, Residential, Retail	
	Status: Pre-Construction	Completion: TBD
	Height: ? ft / ? m	Storeys: 51 storeys
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